

Course Information				
Acad. Year	Acad. Semester	Section Code	Course Name	Instructor
2023	001	BA 301_01	PRINCIPLES OF MARKETING	Aras Alkış

Course Overview						
# of registered students	# of students successfull	# of students unsuccessful	# of students conditional	# of students Withdrawn	# of students Incomplete	Average Grade
33	28	1	4	0	0	2.55

Grade Distribution													
AA	BA	BB	CB	CC	DC	DD	F	W	FX	PASS	FAIL	I	TOTAL
6	4	7	6	5	4	0	1	0	0	0	0	0	33

Course and Instructor Evaluation - PART II	
Question	Average
THE INSTRUCTOR IS WELL PREPARED FOR THE CLASSES.	5
THE INSTRUCTOR PRESENTS COURSE CONTENT IN AN ORGANIZED AND UNDERSTANDABLE MANNER.	5
THE INSTRUCTOR RESPONDS EFFECTIVELY TO STUDENT QUESTIONS AND COMMENTS IN CLASS.	5
THE INSTRUCTOR ENCOURAGES CLASS DISCUSSIONS AND STUDENT PARTICIPATION.	5
THE INSTRUCTOR GIVES CLEAR EXAMPLES TO EXPLAIN CONCEPTS.	5
THE INSTRUCTOR USES VARIOUS ACTIVE LEARNING METHODS (E.G., PEER TEACHING, CASE STUDY, PAIR/GROUP WORK) TO ENGAGE STUDENTS IN THE COURSE.	5
THE COURSE RESOURCES (E.G., TEXTBOOKS, ARTICLES, PRESENTATION SLIDES, VISUALS, VIDEOS, AND TEXTS)SUPPORT STUDENT LEARNING.	5
THE INSTRUCTOR ANNOUNCES THE GRADES OF THE EXAMS, ASSIGNMENTS, STUDIO WORKS, AND PROJECTS IN A TIMELY MANNER.	4.71
THE INSTRUCTOR PROVIDES CLEAR AND CONSTRUCTIVE FEEDBACK TO MY EXAMS/PAPERS/ PROJECTS/IN-CLASS PERFORMANCE.	5
THE INSTRUCTOR PROVIDES A POSITIVE CLASSROOM ENVIRONMENT FOR STUDENTS TO EXPRESS THEIR IDEAS.	5
THE INSTRUCTOR IS OPEN TO COMMUNICATION WITH STUDENTS OUTSIDE OF THE CLASSROOM (E.G., DURING OFFICE HOURS, BY APPOINTMENT, E-MAIL, ZOOM MEETINGS, OR MOODLE	5
THE EXAMS, ASSIGNMENTS, OR STUDENT WORKS ARE RELEVANT TO THE TOPICS COVERED IN THE COURSE.	5
TECHNOLOGY (E.G., ZOOM, INTERACTIVE DIGITAL BOARDS, ONLINE COLLABORATION TOOLS, ONLINE POLLS) IS EFFECTIVELY USED IN THE COURSE TO ENHANCE STUDENT LEARNING.	5
^# of Student	33
^# of Respondent	7
^Average	4.98
^% Participation	21.21

Course and Instructor Evaluation - PART III	
Question	Average
HOW WOULD YOU RATE THE COURSE?	5
HOW WOULD YOU RATE THE INSTRUCTOR?	5
^# of Student	33
^# of Respondent	7
^% Participation	21.21