

Course Information				
Acad. Year	Acad. Semester	Section Code	Course Name	Instructor
2023	002	BA 464_01	BRAND MANAGEMENT	Aras Alkiş

Course Overview						
# of registered students	# of students successfull	# of students unsuccessful	# of students conditional	# of students Withdrawn	# of students Incomplete	Average Grade
39	34	0	5	0	0	2.79

Grade Distribution													
AA	BA	BB	CB	CC	DC	DD	F	W	FX	PASS	FAIL	I	TOTAL
8	6	11	4	5	2	3	0	0	0	0	0	0	39

Course and Instructor Evaluation - PART II	
Question	Average
The instructor presents course content in an organized and understandable manner.	5
The instructor presents course content in an organized and understandable manner.	5
The instructor responds effectively to student questions and comments in class.	5
The instructor encourages class discussions and student participation.	5
The instructor gives clear examples to explain concepts.	4.67
The instructor uses various active learning methods (e.g., peer teaching, case study, pair/group work) to engage students in the course.	4.67
The course resources (e.g., textbooks, articles, presentation slides, visuals, videos, and texts) support student learning.	4.33
The instructor announces the grades of the exams, assignments, studio works, and projects in a timely manner.	5
The instructor provides clear and constructive feedback to my exams/papers/projects/in-class performance.	5
The instructor provides a positive classroom environment for students to express their ideas.	5
The instructor is open to communication with students outside of the classroom (e.g., during office hours, by appointment, e-mail, zoom meetings, or moodle forums).	5
The exams, assignments, or student works are relevant to the topics covered in the course.	4.67
Technology (e.g., zoom, interactive digital boards, online collaboration tools, online polls) is effectively used in the course to enhance student learning.	5
^# of Student	39
^# of Respondent	3
^Average	4.87
^% Participation	7.69

Course and Instructor Evaluation - PART III	
Question	Average
How would you rate the course?	4.67
How would you rate the instructor?	5
^# of Student	39
^# of Respondent	3
^% Participation	7.69