

Koç University Course-Instructor Survey

KUSIS ID - Name:37540-ARAS ALKIŞ

College:CASE - Student Count:40

Course Code - Number : MKTG-301-01-MARKETING RESEARCH

Semester and Year :2241-Fall 2024 End T

VG: Very Good (5)

G: Good (4)

F: Fair (3)

P: Poor (2)

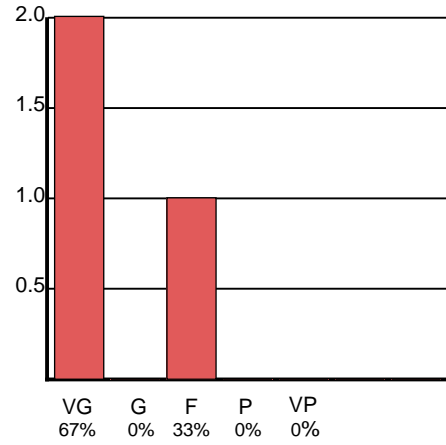
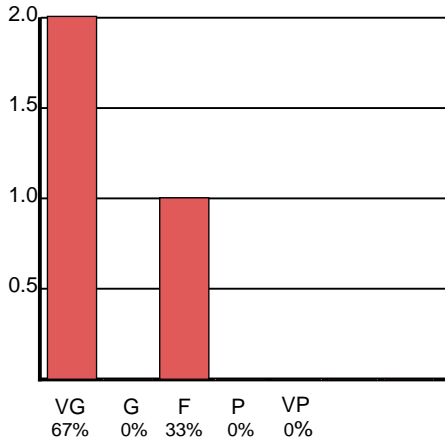
VP: Very Poor (1)

1 - Instructor's preparedness to teach an organized (content, structure,etc.) class is

2 - Instructor's ability to explain the content effectively is

Number of answers: 3 - Mean: 4,33 - Median: 5,00 - Participation: 8%

Number of answers: 3 - Mean: 4,33 - Median: 5,00 - Participation: 8%

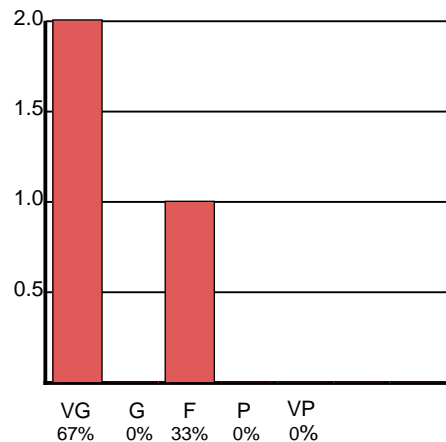
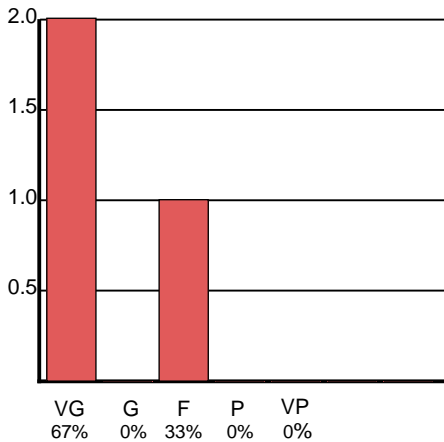


3 - In terms of helping me learn the subject matter, the teaching methods are

4 - Methods used to measure learning (e.g., exams, papers, reports, projects, etc.) are

Number of answers: 3 - Mean: 4,33 - Median: 5,00 - Participation: 8%

Number of answers: 3 - Mean: 4,33 - Median: 5,00 - Participation: 8%

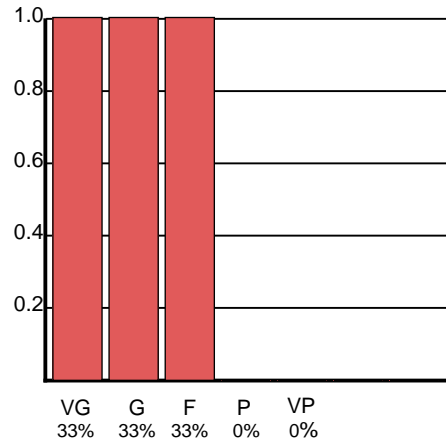
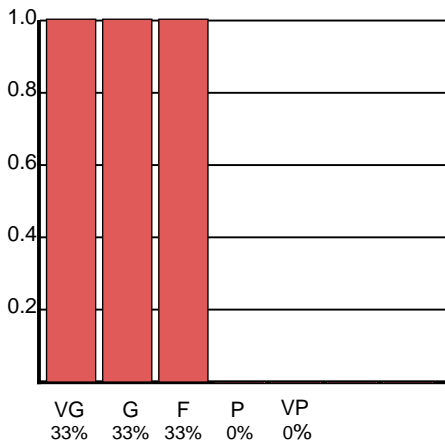


5 - Materials used in the course (including books, visuals, readings, etc.) are

6 - Overall, the course is

Number of answers: 3 - Mean: 4,00 - Median: 4,00 - Participation: 8%

Number of answers: 3 - Mean: 4,00 - Median: 4,00 - Participation: 8%

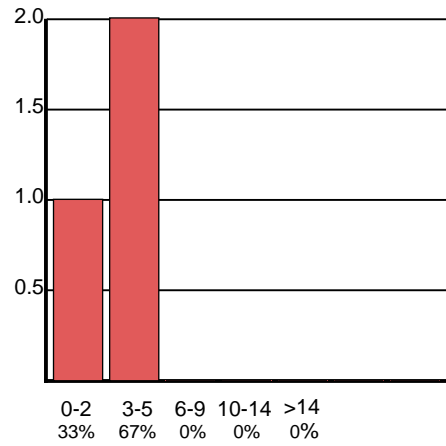
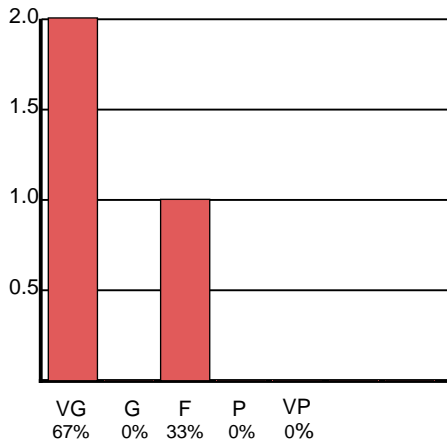


7 - Overall, the instructor is

8 - How many lectures did you miss in this course during the semester?

Number of answers: 3 - Mean: 4,33 - Median: 5,00 - Participation: 8%

Number of answers: 3 - Participation: 8%

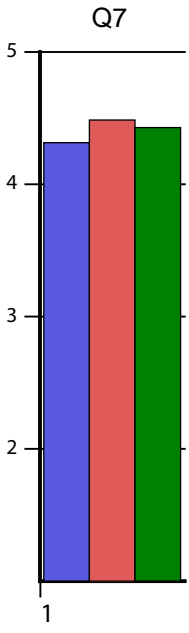
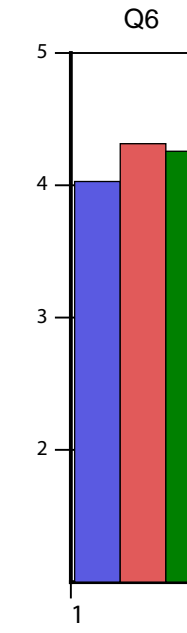
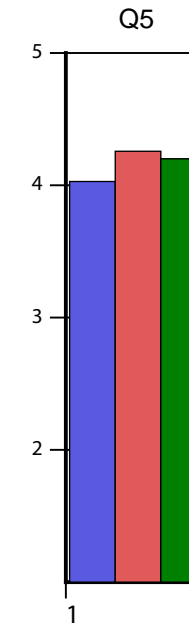
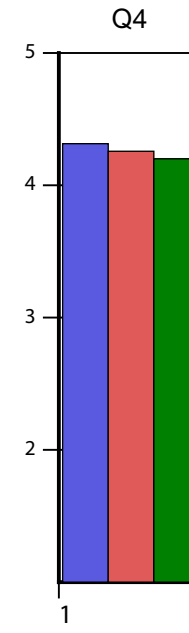
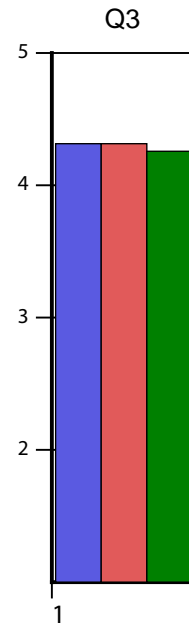
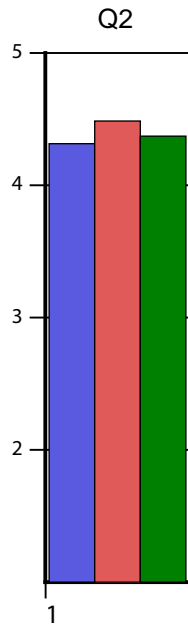
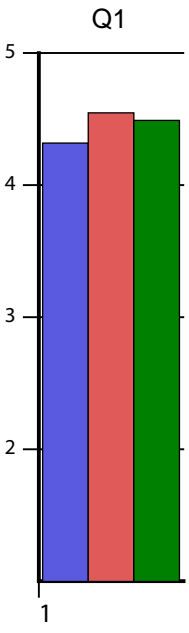


Benchmark with College and University Benchmark

ARAS ALKIŞ

CASE

UNIVERSITY



Koç University Course-Instructor Survey

KUSIS ID - Name:37540-ARAS ALKIŞ

College:CASE - Student Count:40

Course Code - Number : MKTG-301-01-MARKETING RESEARCH

Semester and Year :2241-Fall 2024 End T

Which support mechanisms have you utilized so far? Please write all applicable mechanisms separated by commas (Office hours, PS, KOLT, etc.).

- None

Koç University Course-Instructor Survey Comments

KUSIS ID - Name:37540-ARAS ALKIŞ

College:CASE - Student Count:40

Course Code - Number : MKTG-301-01-MARKETING RESEARCH

Semester and Year :2241-Fall 2024 End T

- Ders keyifliydi ancak learnhub sisteminin de yeni gelmesiyle kullanımda ve proje yönergelerinde kopukluklar olabiliyordu. Aras Hoca çok yardımsever ve iyi bir hoca.
- The instructions about our first project were not very clear. But overall our instructor was very good.