Koç University Course-Instructor Survey

1 - Instructor's preparedness to teach an organized (content, structure,etc.) class is

Number of answers: 8 - Mean: 3,50 - Median: 3,50 - Participation: 17%

VG	G	F	P	VP
13%	38%	38%	13%	0%

2 - Instructor's ability to explain the content effectively is

Number of answers: 8 - Mean: 3,50 - Median: 3,50 - Participation: 17%

VG	G	F	P	VP
13%	38%	38%	13%	0%

3 - In terms of helping me learn the subject matter, the teaching methods are

Number of answers: 8 - Mean: 3,13 - Median: 3,00 - Participation: 17%

VG	G	F	P	VP
13%	13%	50%	25%	0%

4 - Methods used to measure learning (e.g., exams, papers, reports, projects, etc.) are

Number of answers: 8 - Mean: 2,63 - Median: 2,50 - Participation: 17%

VG	G	F	P	VP
0%	13%	38%	50%	0%
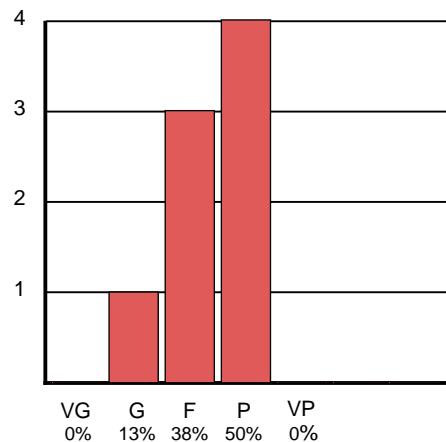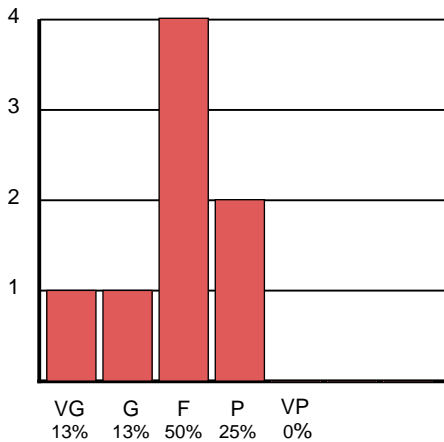
5 - Materials used in the course (including books, visuals, readings, etc.) are

Number of answers: 8 - Mean: 2,88 - Median: 3,00 - Participation: 17%

VG	G	F	P	VP
0%	25%	38%	38%	0%

6 - Overall, the course is

Number of answers: 8 - Mean: 3,13 - Median: 3,50 - Participation: 17%

VG	G	F	P	VP
0%	50%	13%	38%	0%

7 - Overall, the instructor is

8 - How many lectures did you miss in this course during the semester?

Number of answers: 8 - Mean: 3,38 - Median: 3,50 - Participation: 17%
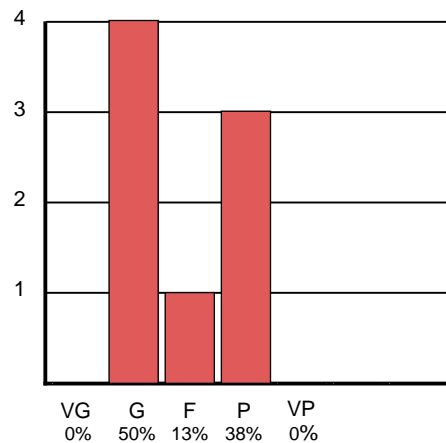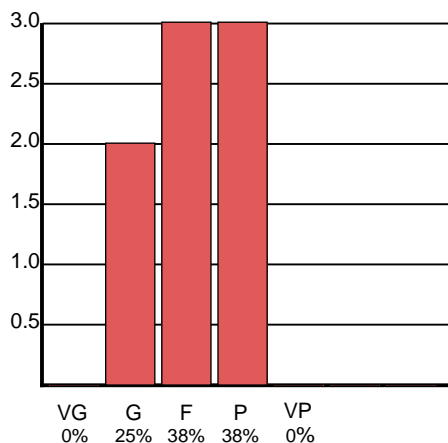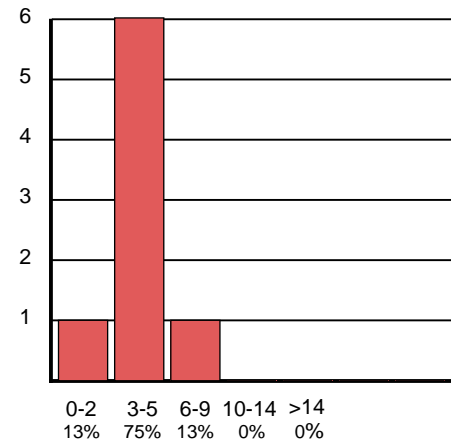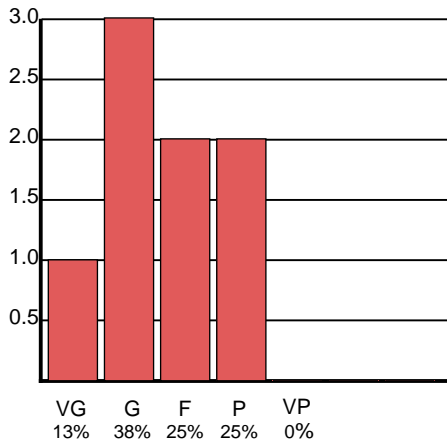
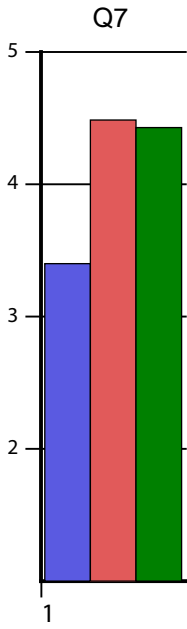Number of answers: 8 - Participation: 17%
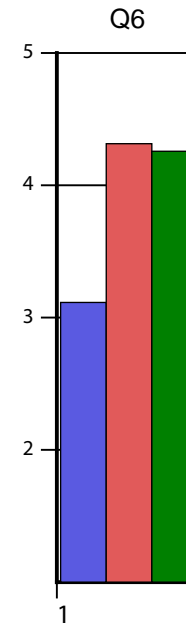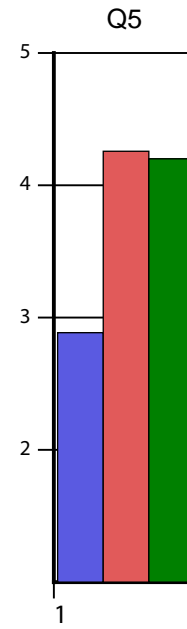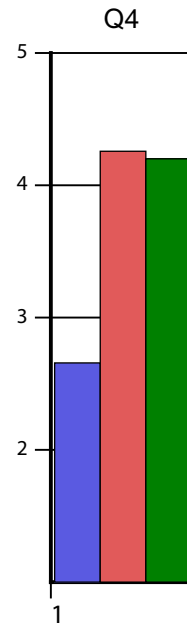
	VG	G	F	P	VP
	13%	38%	25%	25%	0%

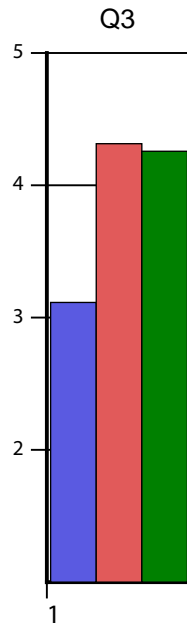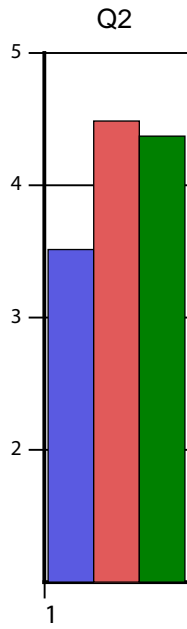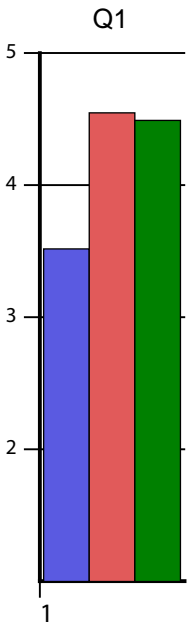|	0-2	3-5	6-9	10-14	>14
	13%	75%	13%	0%	0%

Benchmark with College and University Benchmark

Koç University Course-Instructor Survey

KUSIS ID - Name:37540-ARAS ALKIŞ   **College:CASE - Student Count:48**

Course Code - Number : MKTG-301-02-MARKETING RESEARCH   **Semester and Year :2241-Fall 2024 End T**

Which support mechanisms have you utilized so far? Please write all applicable mechanisms separated by commas (Office hours, PS, KOLT, etc.).

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Koç University Course-Instructor Survey Comments

KUSIS ID - Name:37540-ARAS ALKIŞ   **College:CASE - Student Count:48**

Course Code - Number : MKTG-301-02-MARKETING RESEARCH   **Semester and Year :2241-Fall 2024 End T**

- Exam questions are not corrolated with what we saw in class. even if they are included in book i believe all content should be shown in the lectures aswell. Too many repeating questions in exam that restricted our credid to choose. Too many questions are asked compared to previous years.

- Project briefs should be more explanatory

Koç University Course-Instructor Survey

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Which support mechanisms have you utilized so far? Please write all applicable mechanisms separated by commas (Office hours, PS, KOLT, etc.).