

## Koç University Course-Instructor Survey

KUSIS ID - Name:37540-ARAS ALKIŞ

College:CASE - Student Count:48

Course Code - Number : MKTG-301-01-MARKETING RESEARCH

Semester and Year :2242-Spring 2025 End

VG: Very Good (5)

G: Good (4)

F: Fair (3)

P: Poor (2)

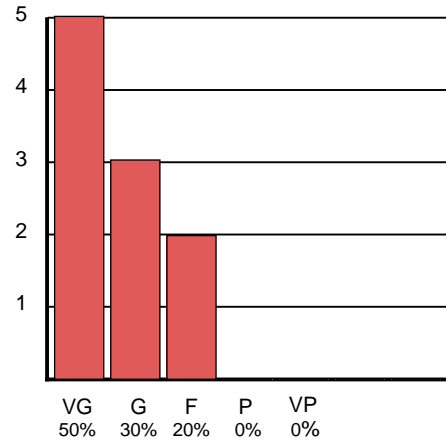
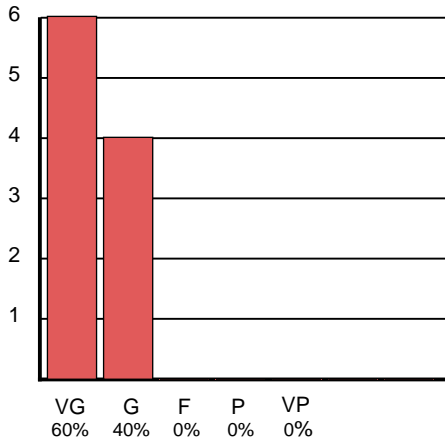
VP: Very Poor (1)

1 - Instructor's preparedness to teach an organized (content, structure,etc.) class is

2 - Instructor's ability to explain the content effectively is

Number of answers: 10 - Mean: 4,60 - Median: 5,00 - Participation: 21%

Number of answers: 10 - Mean: 4,30 - Median: 4,50 - Participation: 21%

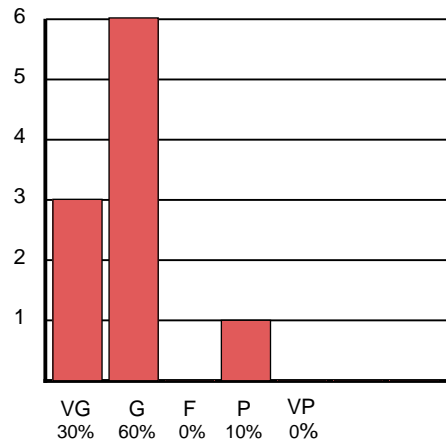
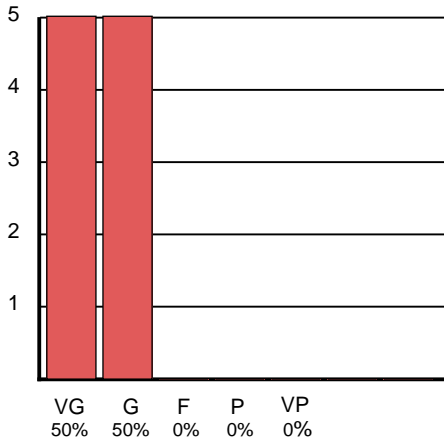


3 - In terms of helping me learn the subject matter, the teaching methods are

4 - Methods used to measure learning (e.g., exams, papers, reports, projects, etc.) are

Number of answers: 10 - Mean: 4,50 - Median: 4,50 - Participation: 21%

Number of answers: 10 - Mean: 4,10 - Median: 4,00 - Participation: 21%

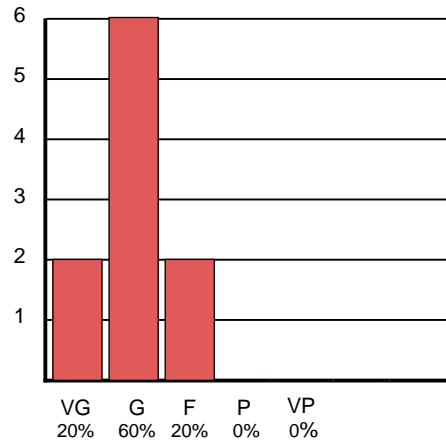
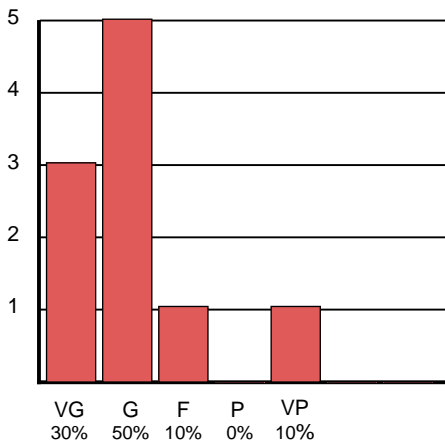


5 - Materials used in the course (including books, visuals, readings, etc.) are

6 - Overall, the course is

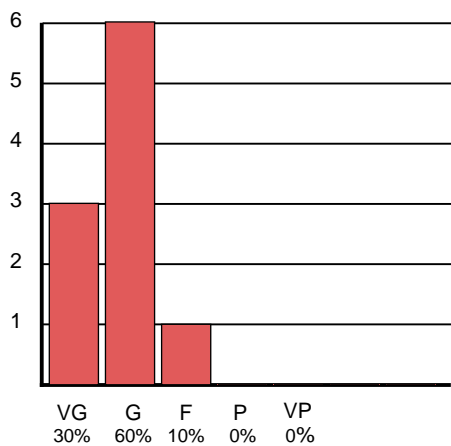
Number of answers: 10 - Mean: 3,90 - Median: 4,00 - Participation: 21%

Number of answers: 10 - Mean: 4,00 - Median: 4,00 - Participation: 21%



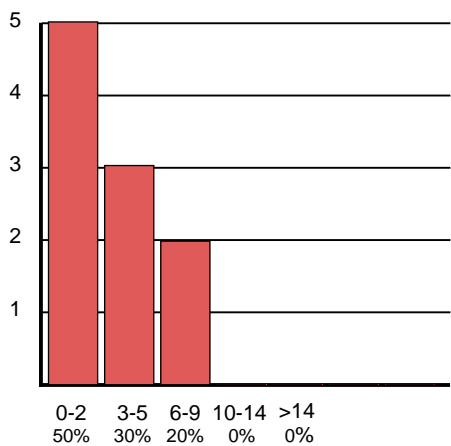
7 - Overall, the instructor is

Number of answers: 10 - Mean: 4,20 - Median: 4,00 - Participation: 21%



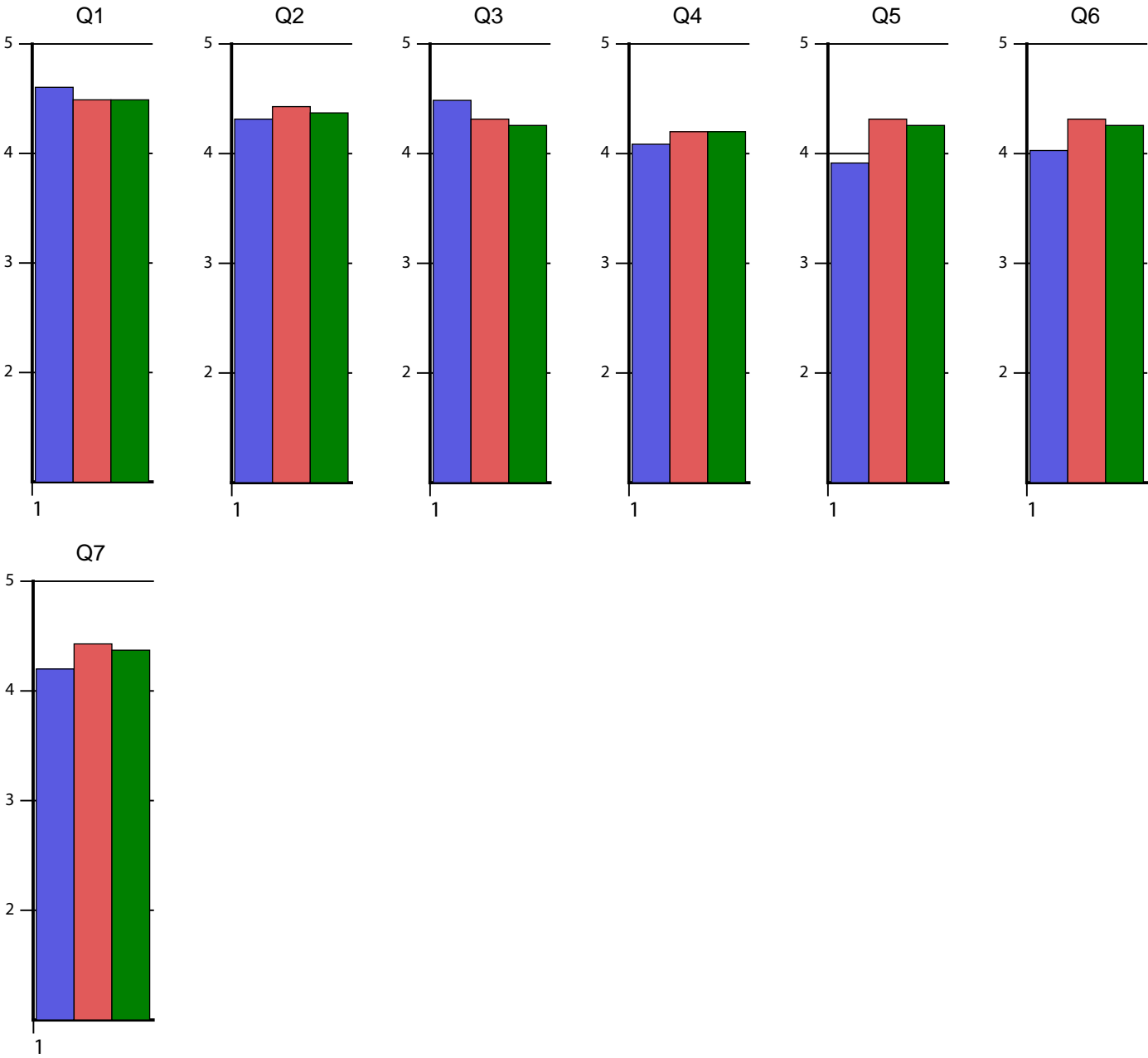
8 - How many lectures did you miss in this course during the semester?

Number of answers: 10 - Participation: 21%



Benchmark with College and University Benchmark

ARAS ALKIŞ	CASE	UNIVERSITY
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Which support mechanisms have you utilized so far? Please write all applicable mechanisms separated by commas (Office hours, PS, KOLT, etc.).

- Office hours
- Office hours

### Koç University Course-Instructor Survey Comments

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- The case study was unnecessarily difficult
- Aras hoca is the sweetest instructor. He was always there to assist the students. We all hope he returns to Koç soon. Huge thank you to him for everything.
- The professor is very knowledgeable but sometimes struggles to explain the content.