Koç University Course-Instructor Survey

1 - Instructor's preparedness to teach an organized (content, structure,etc.) class is

Number of answers: 5 - Mean: 5,00 - Median: 5,00 - Participation: 13%

VG	G	F	P	VP
100%	0%	0%	0%	0%

2 - Instructor's ability to explain the content effectively is

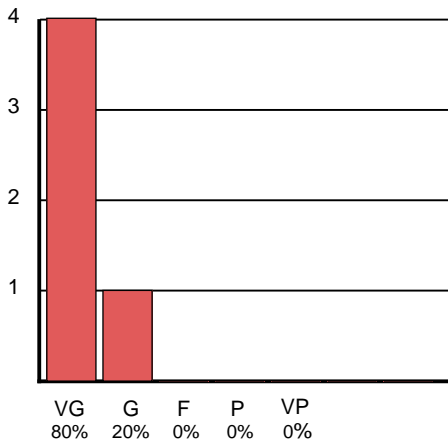Number of answers: 5 - Mean: 5,00 - Median: 5,00 - Participation: 13%

VG	G	F	P	VP
100%	0%	0%	0%	0%
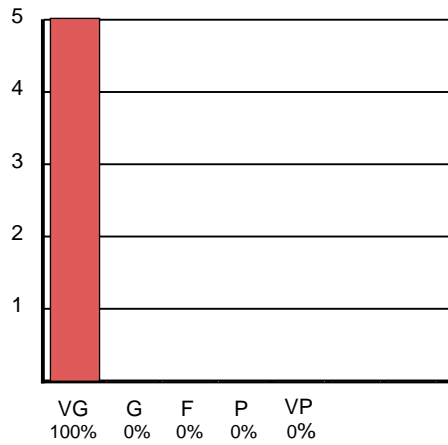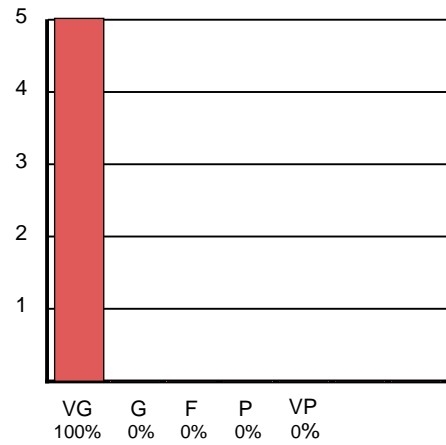
3 - In terms of helping me learn the subject matter, the teaching methods are

Number of answers: 5 - Mean: 4,80 - Median: 5,00 - Participation: 13%

VG	G	F	P	VP
80%	20%	0%	0%	0%

4 - Methods used to measure learning (e.g., exams, papers, reports, projects, etc.) are

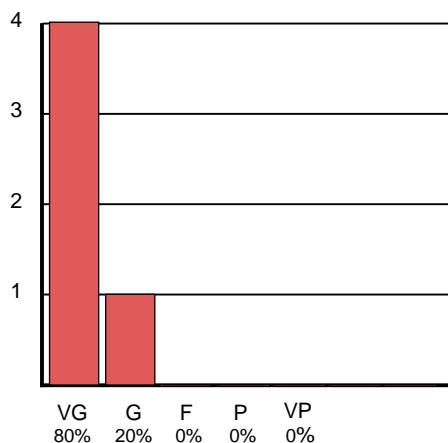Number of answers: 5 - Mean: 4,60 - Median: 5,00 - Participation: 13%

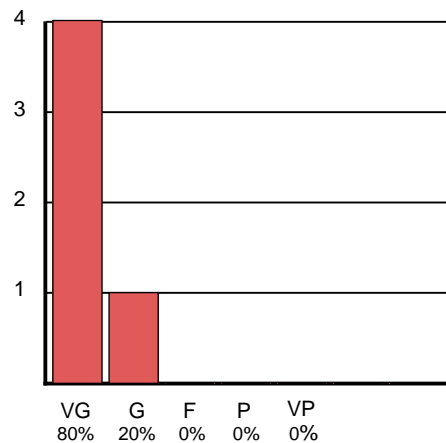| VG	G	F	P	VP
60%	40%	0%	0%	0%
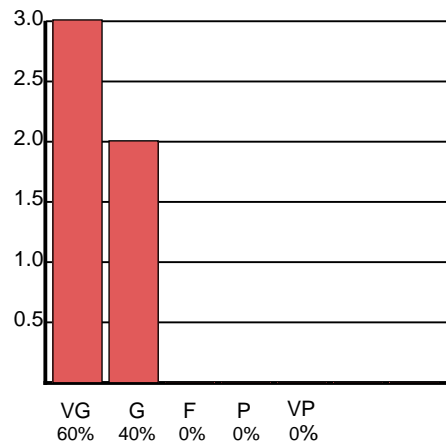
5 - Materials used in the course (including books, visuals, readings, etc.) are

Number of answers: 5 - Mean: 4,80 - Median: 5,00 - Participation: 13%

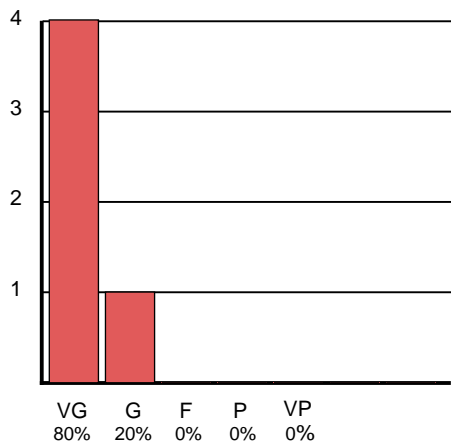| VG	G	F	P	VP
80%	20%	0%	0%	0%

6 - Overall, the course is

Number of answers: 5 - Mean: 4,80 - Median: 5,00 - Participation: 13%

VG	G	F	P	VP
80%	20%	0%	0%	0%

7 - Overall, the instructor is

Number of answers: 5 - Mean: 4,80 - Median: 5,00 - Participation: 13%
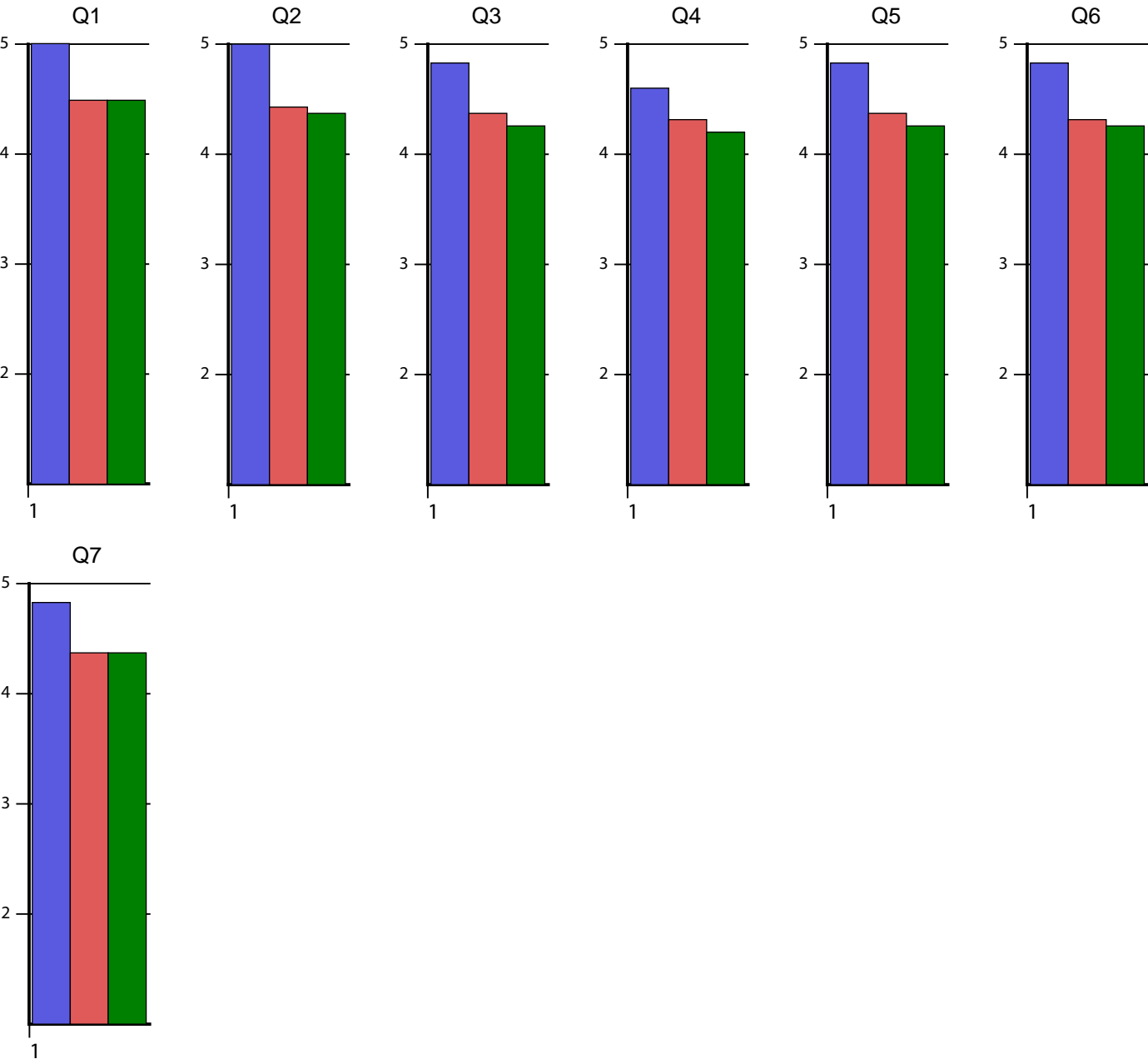
	VG	G	F	P	VP
	80%	20%	0%	0%	0%

8 - How many lectures did you miss in this course during the semester?

Number of answers: 5 - Participation: 13%

	0-2	3-5	6-9	10-14	>14
	100%	0%	0%	0%	0%
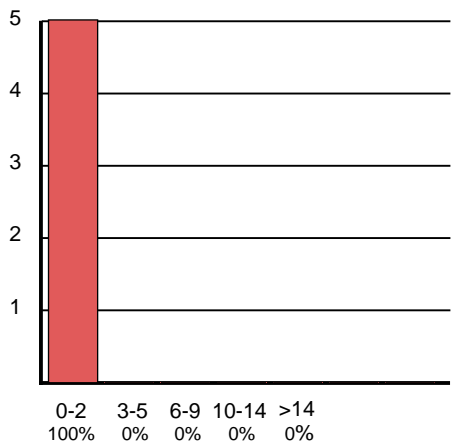
Benchmark with College and University Benchmark

Koç University Course-Instructor Survey

KUSIS ID - Name:37540-ARAS ALKIŞ

Course Code - Number : MKTG-551-01-ST MKTG

College:GSB - Student Count:38

Semester and Year :2242-Spring 2025 End

Which support mechanisms have you utilized so far? Please write all applicable mechanisms separated by commas (Office hours, PS, KOLT, etc.).

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- Very good course the instructor is also great

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